### Configure a SONY screen for zebrix signage

# Step 1: Network connection, firmware version check and retrieving the MAC address

- Make sure the screen is properly connected to the internet:
   The screen must be connected to the network via an ethernet cable for activation.
- Retrieve **the Mac Address**: Press the **HELP** button on the remote control, then go to **Network Status** and **Diagnostics**, and write down the Mac Address.
- Proceed with the screen firmware update:
  - 1. Press the **Help** button on the remote control
  - 2. Go to System software update
  - 3. Click on Software update
  - 4. Let the screen complete the update, restart if necessary.

### Step 2: Communicate the MAC address to zebrix support

- Send the screen's MAC address to zebrix support (support@zebrix.net)
  - 1. Zebrix support will link a configuration to the screen on the SONY cloud in order to enable remote provisioning.

# Step 3: After confirmation from zebrix support: perform a factory reset

- Only once zebrix support has confirmed that you can proceed, please perform a "Factory Data Reset" on the screen. To do so:
  - 1. Go to Settings > System > About > Reset
    - Click on \*\*Factory Data Reset\*\*
    - The screen will restart.
    - Once the welcome screen is displayed (with the language selection), \*\*do nothing\*\*. The screen will automatically download its configuration from the SONY cloud and install the zebrix application.
    - When a QR CODE and a 6-digit code appear, please send them to \*\*zebrix support\*\* to finalize the activation of your screen in your zebrix account. </WRAP>

#### Step 4: Activation of the zebrix license

- The zebrix activation page will appear, with the screen's MAC address already filled in
  - 1. Please proceed with the license activation in your zebrix account or contact your zebrix reseller / integrator.
    - In case of any issues, you can also contact the zebrix activation service (activation@zebrix.net)

update:
2025/10/02 en:sony\_displays\_activation\_on\_zebrix https://documentation.zebrix.net/doku.php?id=en:sony\_displays\_activation\_on\_zebrix&rev=1759397622
11:33

From:

https://documentation.zebrix.net/ - zebrix documentation

Permanent link: https://documentation.zebrix.net/doku.php?id=en:sony\_displays\_activation\_on\_zebrix&rev=1759397622

Last update: 2025/10/02 11:33

